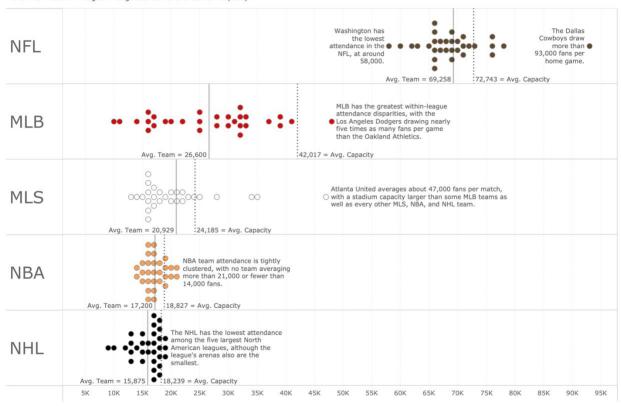
John Gadomski Prof. Naiman IS445 2/20/2023

Data Viz Week 4

Average Attendance for North American Sports Leagues (2022)

Each dot in the graphic below represents a team's average attendance during the most recent completed season (rounded to the nearest 1,000). Reference lines show league average attendance and stadium capacity.



Visualization by Bo McCready @boknowsdata | Data sourced from Sports Reference, ESPN, and Wikipedia

Source:

https://www.reddit.com/r/dataisbeautiful/comments/117868y/average_attendance_for_north american sports/

For this weeks viz I chose a graphic that demonstrates the average attendance for North American Sports leagues. As an avid sports fan, it was very surprising to learn that MLS average attendance is far greater than both NBA and NHL, despite how seemingly Major League Soccer doesn't get much mainstream news coverage or as much coverage on social media. Data came from sports reference, which is a free to use sports data website.